

The Top 25 Reasons Why People Buy

1. Make money
2. Prevent losing money
3. Save time
4. Avoid effort
5. Attract others
6. Escape physical pain
7. Prevent stress
8. Gain praise or recognition
9. Protect the family
10. To have peace of mind
11. Be more comfortable
12. Be clean
13. Improve health
14. Prevent embarrassment
15. Have fun
16. Look good
17. Be popular
18. Be in style
19. Satisfy appetite
20. Prevent legal trouble
21. Avoid criticism
22. Protect reputation
23. Make work easier
24. Be an individual
25. To conserve possessions